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Skeeter Continues Successful "Real Money" Tournament Program *Company Gives More Anglers More Opportunities to Win*

KILGORE, Texas, January 2, 2008 – Skeeter Products, Inc., manufacturer of Skeeter brand boats, announces its "Real Money" tournament incentive program for 2008, sanctioning a record number of tournaments and paying out more than \$500,000 to Skeeter owners through the program in 2007.

During 2007, Skeeter's "Real Money" program paid cash to approximately 2,000 Skeeter owners who competed and won sanctioned tournaments across the country, including tournaments such as Bass Champs, the Skeeter Eliminator Series, the Central Pro Am, B.I.T.E., and the Skeeter/Yamaha Tour.

"This year's program is once again the largest contingency posting in Skeeter's history, which is very appropriate as we celebrate our 60th Anniversary," says Trey White, Director of Marketing for Skeeter Products, Inc. "Our program is easy to understand, with no strings attached. Win a sanctioned tournament, and get paid Real Money," White added.

The 'Real Money' program continues to grow, and more than doubled in participation from 2006 to 2007. 'Real Money' is also the only contingency program currently offered that has no limit on the age of a Skeeter boat used to fish a tournament – encouraging owners to help celebrate its long heritage. For 2008, the "Real Money" program features three levels of payouts for its owners who fish sanctioned Skeeter tournaments:

- \$3,000 Cash: Fish and win a sanctioned Skeeter tournament using your 2008 Skeeter boat powered by a 225 hp Yamaha engine or larger.
- \$2,000 Cash: Fish and win a sanctioned Skeeter tournament using your 2008 Skeeter boat powered by a 200 hp Yamaha engine, or fish and win with a 2007 Skeeter boat powered by a 225 hp or larger Yamaha engine.
- \$1,000 Cash: Fish and win a sanctioned Skeeter tournament using your Skeeter boat powered by a Yamaha engine.

The 2008 "Real Money" program runs from January 1, 2008 – December 31, 2008. For a registration form, qualifying guidelines, rules and regulations, and a list of sanctioned tournaments, visit www.skeeterboats.com.