



Media Contact:
Bob Bartels
334.332.0025
skeeterpr@skeeterboats.com

Skeeter Continues Grassroots Tournament Outreach Company to Sponsor Georgia's Oconee Marine Tournament Trail

KILGORE, Texas, December 10, 2007 – Skeeter Products, Inc., manufacturer of Skeeter brand boats, is proud to announce its sponsorship of the Oconee Marine Tournament Trail, with tournaments scheduled on Lake Oconee and Lake Sinclair, just outside of Atlanta. The Oconee Marine Tournament Trail recently hosted its first event of the series on Lake Oconee paying out more than \$7,000 to the top 10 finishers.

“Skeeter will continue to make a strong push within the state of Georgia, currently sponsoring three in-state tournament trails, and we are now able to reach anglers located to the south and east of Atlanta,” says Trey White, Director of Marketing for Skeeter Products, Inc.

“We not only have a strong group of dedicated owners within Georgia, but we also have a solid network of dealers across the state, and dealer tournaments, such as the Oconee Marine Tournament Trail, are a great channel for us to support our dealers. As we celebrate our 60th Anniversary throughout 2008, the Oconee Marine Tournament Trail will provide more opportunities for anglers and boaters to see first-hand the quality, reliability and performance of the Skeeter brand,” White says.

According to Greg Hannah of Eatonton, Georgia-based Oconee Marine, this newly formed tournament trail is an excellent venue to build awareness of his dealership and the Skeeter brand. “Skeeter’s sponsorship of the Oconee Marine Tournament Trail will bring current Skeeter owners to the waters to fish, and will bring perspective owners into our showroom. Skeeter brings a strong name and a lengthy bass fishing heritage to our trail,” says Hannah.

For additional rules, regulations, tournament details, and a schedule, visit www.oconeemarine.com. For more information about Skeeter Products, Inc., including other sponsored tournament trails and sanctioned tournaments, visit www.skeeterboats.com.