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Skeeter Introduces BASS Federation Nation Program *State Chapters and Club Members to Benefit*

Kilgore, Texas, March 20, 2008 -- Skeeter Products, Inc., manufacturer of Skeeter brand boats, is proud to introduce its BASS Federation Nation Program, as part of the company's recent sponsorship of BASS - a program that is our first "no signature required – no commitment necessary" benefits program ever offered by Skeeter.

"We are proud to be the Premier Boat Sponsor for BASS, and through our Federation Nation Program, we plan to be an active supporter of the Federation Nation, its State Chapters and individual members," says Jeff Stone, Senior Vice President/General Manager of Skeeter Products, Inc. "Both Skeeter and the Federation Nation share a passion for bass fishing, and for supporting causes that benefit, support and protect our sport," says Stone. "As Skeeter celebrates its 60th Anniversary throughout 2008, we look forward to building a strong partnership with the Federation Nation and its members," Stone continued.

Skeeter's Federation Nation Program is simple and straight forward, and rewards State Chapters with funding from each new Skeeter boat package powered by a Yamaha sold in their respective state. The Program also offers each State Chapter the opportunity to purchase one promotional Skeeter boat package powered by a Yamaha at a discounted rate, for fundraisers or charity events.

In addition to benefiting State Chapters, Club Members can receive cash rebate on qualifying Skeeter boat packages powered by Yamaha, and will receive a two-year Yamaha Extended Service (Y.E.S.) contract. Program rebates, offered through December 31, 2008, can be obtained on a number of Skeeter's most popular models from the company's *i*-Class Series, ZX Series, WX "Deep V" Series, SX Series, SL "Family Sport" Series and ZX Saltwater Series.

Skeeter extends its ever-popular "Real Money" program to Club Members, allowing them to "Buy! Register! Fish & Win! Get Paid!" Skeeter's "Real Money" tournament incentive program offers \$3,000 cash for a Club Member who wins a sanctioned event using a 2008 or newer model Skeeter boat powered by a 225hp Yamaha engine or larger; \$2,000 for a Club Member who wins a sanctioned event using a 2008 or newer model Skeeter boat powered by a 200hp Yamaha, or a 2007 Skeeter boat powered by a 225hp Yamaha or larger; and finally, \$1,000 cash for a Club Member who wins a sanctioned event using any Skeeter boat/Yamaha engine combination.

Skeeter is also offering a cash incentive of \$50,000 for winning the 2008 Federation Nation Championship, and \$100,000 for winning the 2009 Bassmaster Classic. Skeeter's Chris Loftus qualified for the 2008 Bassmaster Classic through the Federation Nation, while Skeeter's Chris Novack earned a spot in the 2007 Bassmaster Classic.

For more details on Skeeter's Federation Nation Program, its "Real Money" Program and sanctioned events, visit www.skeeterboats.com.

Skeeter Products, Inc. makes fishing and boating fun and rewarding with owner's tournaments, tournament incentives, and a top-notch dealer network. Skeeter, celebrating its 60th Anniversary, manufactures innovative and high-performing bass, walleye, fish & ski and saltwater boats. Skeeter is the recipient of six consecutive CSI customer satisfaction awards, and its boats are NMMA certified to meet strict U.S. Coast Guard and American Boat & Yacht Council standards. To order a catalog call (800) SKEETER, or visit www.skeeterboats.com.