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Plano Marine of East Texas to Sponsor KYKX Big Bass Bonanza Bass Anglers Converge on Lake O' The Pines for Weekend Tournament

Kilgore, Texas, April 28, 2008 – One of Skeeter's top dealerships, Longview, Texas-based Plano Marine of East Texas, plays sponsor to the KYKX 105.7 Big Bass Bonanza this weekend, May 3-4 at Johnson Creek Park on Lake O' The Pines – giving one lucky participant the opportunity to win a guaranteed first place prize of \$105,000, including a 2008 Skeeter 21 *i*-Class bass boat, powered by a Yamaha 300 hp outboard engine, and aluminum trailer, valued at more than \$60,000.

Tournament fishing hours are from 6:00 a.m. until 3:00 p.m., on both Saturday and Sunday. The big bass format will also feature cash and prizes in the Junior Division, Ladies Division and Senior Division. Participants may register for the Big Bass Bonanza by visiting the KYKX web site at www.kyx.com, and downloading a registration form. There is a \$150 entry fee, and the tournament will pay out hourly winners for first, second and third place.

"This is a great venue for Plano Marine of East Texas and Skeeter to showcase its great line-up of boats, and we anticipate there to be strong competition in the event, drawing anglers from across East Texas and Northeast Louisiana," says Donnie Thomas of Plano Marine.

"Someone is going to walk-away with a brand new, 2008 Skeeter *i*-Class boat, which is the highest performing bass boat on the market – a boat that is packed with features, including Skeeter's DMS, Digital Multifunctional System, allowing its user to control all onboard systems with the touch of a finger," says Thomas. Skeeter's highly regarded *i*-Class received Field & Stream Magazine's "Best of the Best" Award in 2006 in the bass boat category.

Skeeter will be running demo rides during the tournament, giving everyone the opportunity to feel the difference of a Skeeter boat. For more information about Plano Marine of East Texas, visit Plano Marine at 1705 E. Whaley in Longview, or call 903-753-3515.

Skeeter Products, Inc. makes fishing and boating fun and rewarding with owner's tournaments, tournament incentives, and a top-notch dealer network. Skeeter, celebrating its 60th Anniversary, manufactures innovative and high-performing bass, walleye, fish & ski and saltwater boats. To order a catalog call (800) SKEETER, or visit www.skeeterboats.com.