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Skeeter Launches New Federation Nation Retail Program Reasons to Join Your Local Federation Nation Chapter are Even Greater

KILGORE, Texas, April 14, 2009 – As the Official Boat Sponsor of BASS, Skeeter’s management team knew this was an excellent opportunity to put its product in front of the most avid fishermen in the world – the BASS Federation Nation. Knowing that this group has high expectations from anything and everything “bass fishing,” Skeeter is proud to introduce an exciting new retail program for 2009 - the Skeeter/Yamaha BASS Federation Nation Program – exclusively for Federation Nation members.

“The BASS Federation Nation is the heart and soul of our great sport of bass fishing,” says Jeff Stone, Senior Vice President/General Manager of Skeeter. “The Federation Nation provides a solid foundation that will support both the competitive and recreational aspects of the sport well into the future. Skeeter is proud to support the Federation Nation, and we are confident that this new retail program will expose Federation Nation members to Skeeter’s stellar line-up of bass boats,” Stone added.

The Skeeter/Yamaha BASS Federation Nation Program provides cash-back rebates for in-stock and ordered Skeeter/Yamaha packages until March 2, 2010, extends Skeeter’s ‘Real Money’ tournament incentive program by offering up to \$3,000 for a sanctioned tournament win and adds a two year Yamaha Extended Service (Y.E.S.) contract on qualified Skeeter/Yamaha boat packages.

BASS Federation Nation members will also be interested about Skeeter’s \$50,000 cash incentive for a victory at the 2009 Federation Nation Championship, and \$100,000 cash incentive for a Bassmaster Classic victory. “Don’t think for a second that a Federation Nation member can’t keep up with the superstars at the Bassmaster Classic,” says Skeeter’s National Sales Manager, Ben Jarrett. “During this year’s Classic, Skeeter/Federation Nation member Bryan Schmidt finished the Classic in 6th place, and even spent time in the ‘hot seat’ as the leader of the Classic on the final day of competition,” says Jarrett.

Skeeter Products, Inc., the Official Boat Sponsor of BASS, makes fishing and boating fun and rewarding with an owner’s tournament, its ‘Real Money’ incentive program, and a top-notch dealer network. For more information about the Skeeter/Yamaha BASS Federation Nation Program, check with your Chapter, drop-by your local authorized Skeeter dealer, or visit www.skeeterboats.com.